

# Reservation Sales Agent Promotional Communication



## New Living Social (LS) Promotion



Customers must present their Living Social Voucher at time of pick-up.

### **Participating Locations:**

- All NextCar Locations

### **Vehicle Classes:**

- This promotion applies to Minivans and 7 Passenger Crossover SUV vehicles only.

### **Reservation Required?**

- **Yes** – This offer is not available for Walk-Ups.

### **Customers eligible to participate in this Living Social Promotion:**

- The Living Social Promotion is available to customers calling in on **877-877-1404**.
- Customers must have their Living Social - **Voucher Number**.

A pop up message will appear to let you know a customer is calling in on the Living Social Promotional number.

Customers must meet all other rental requirements to rent. Example: Minimum Age, Minimum Deposit, Physical Damage Coverage, Valid method of Payment, Valid Drivers License, etc.

### **Promotional Booking Minimum:**

- The offer applies to a consecutive - three (3) day weekend rental reservation only.

### **Black-Out Periods - Offer Not Available:**

- Excludes 11/29/13, 12/20/13, and 12/27/13

### **Special Rate Offer:**

The \$89.00 Living Social Voucher **applies to Time & Mileage only**. We have set up a special Living Social (LS) \$88.98 rate which must be obtained through the Company Field. (Refer to the processing instructions.) The LS promotion only applies to customers phoning in on the special promotional line mentioned above with a LS Voucher Number, reserving a Minivan or 7 Passenger Crossover SUV for 3 consecutive weekend days at NextCar locations.

### **Promotion Ends:**

- This promotion will expire six months from the voucher's purchase date.

# Reservation Sales Agent Promotional Communication

## Processing Steps:

On the Reservation "Summary" Screen


Make sure of the following:

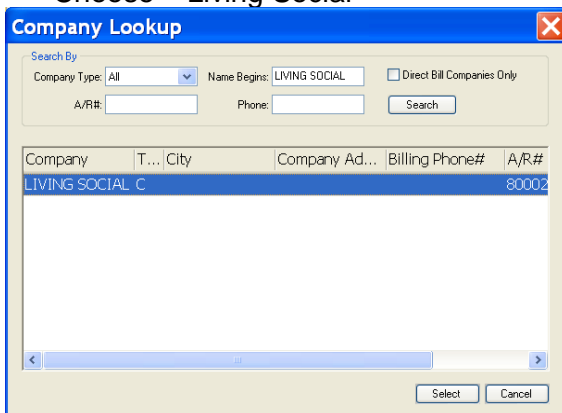
- It's a 3 day weekend rental reservation.
- The location is a NextCar location.
- The vehicle class is either a Minivan or 7 Passenger Crossover SUV
- The customer has a LS Voucher Number

1. Source/Referral Field

- Source Code = **P**
- Referral Code = **LS**
- Choose – Personal Rental – Living Social

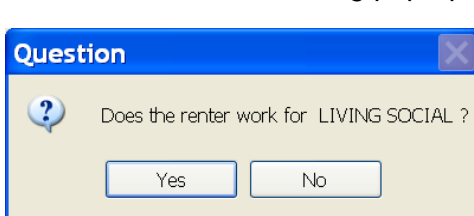
2. To retrieve the **LS \$88.98** Rate: (Our automated rate system makes the rate here \$88.98. The customer will receive the \$89.00 promotional amount when you apply it on the charges & payments screen.)

- Company Field –  Look Up – (Make sure you have the right vehicle class for the LS special rate to appear.)
- Company Type = All
- Name Begins – Living Social
- Choose – Living Social



Company	T...City	Company Ad...	Billing Phone#	A/R#
LIVING SOCIAL C				80002

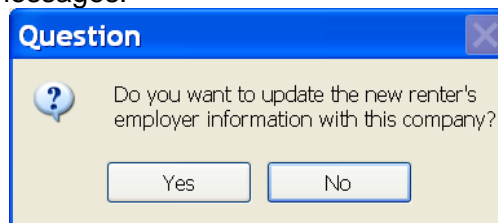
3. Choose **No** on the following pop-up messages.



**Question**

Does the renter work for LIVING SOCIAL ?

Yes No

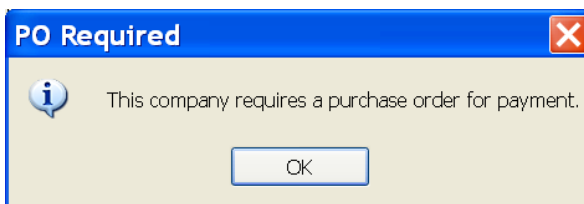


**Question**

Do you want to update the new renter's employer information with this company?

Yes No

4. Click **OK** on the purchase order pop-up reminder. Make sure to type in the customer's LS Voucher Number in the **PO#** field.



**PO Required**

This company requires a purchase order for payment.

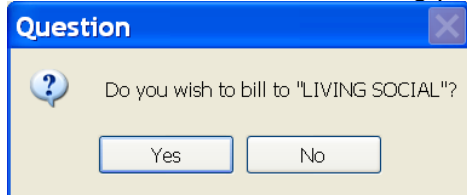
OK

# Reservation Sales Agent Promotional Communication

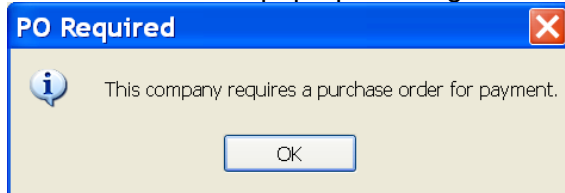
## Processing Steps continued:

On the “Charges/Payments” Screen

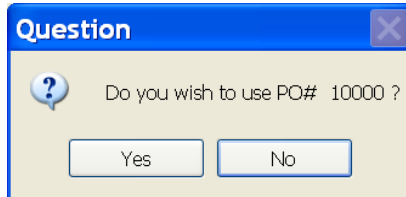
1. Make sure you have typed in the customer’s LS Voucher Number in the **PO #** field on the Summary Screen before processing the deposit.
2. Click on **New**
3. Choose – **Deposit → Direct Bill→** and **AR**
4. Choose **Yes** on the following pop-up message.




5. Click **OK** to the pop-up message.

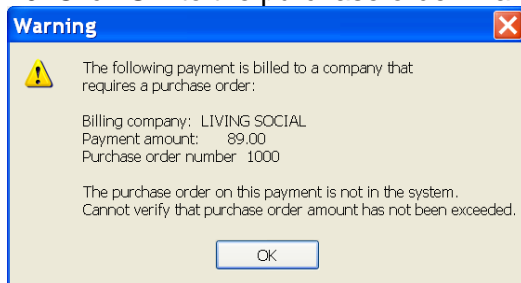


6. Choose **Yes** - on the following message.



7. Change the Amount field to **89.00**
8. **\*\*Check the “Paid” box** (This box must be checked for the customer to receive the \$89.00 promo.)
9. Save 

10. Click **OK** to the purchase order Warning message.



**\*\*Note\*\*:** At the time of rental the customer will need the LS Voucher plus a deposit of **\$161.86** available on their credit/debit card. The LS Voucher must be presented to process the rental. (\$11.86 is for the tax and vehicle licensing fee, + plus the standard rental deposit of \$150.00 = \$161.86)

# Reservation Sales Agent Promotional Communication

Sample Charges/Payments screen:

RLS User: PAT BOWIE - (WC)

Dashboard Reservations

Summary Drivers Charges/Payments Replacement Extensions

Res #: 7703474 RA #:

Item	Type	Code	Description	Amount
Rate	T&M	ASO	ASO DAILY RATE	0.00
Rate	T&M	LS	LS Weekend Special	88.98
Charge	Misc. Ch...	VLF	Veh License Recov Fee	1.47
Charge	Sales Tax	TAX-CAR	SALES TAX	10.41
Deposit	Direct Bill	AR	LIVING SOCIAL	89.00

Estimated Charges: 100.86  
Authorized Deposits: 0.00  
Paid Deposits: 89.00  
Payments: 0.00  
Balance Due: 11.86

Detail

Amount: 89.00  Paid  Auth

Bill To: Company LIVING SOCIAL

A/R Cust #: 8000201 Invoice #: -1

Control #: PO #: 1000

Received By: 4001 Date Paid: Payment ID: 5637016

Reporting Info

Report Date: 08/27/2013 13:22 Location: NLR

DBR Posted:

Charge Summary

Description	Rate	Amount
ASO: Overtime Hours	20.01	
ASO: Weekly	408.00	
LS: Daily	29.66	88.98
LS: Overtime Hours	9.89	
<b>TOTAL T&amp;M</b>		<b>88.98</b>
Veh License Recov F	0.49	1.47
SALES TAX	11.50	10.41
<b>TOTAL CHARGES</b>		<b>100.86</b>
AR		89.00
<b>TOTAL PAYMENTS</b>		<b>89.00</b>
<b>BALANCE DUE</b>		<b>11.86</b>

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Sample Summary screen:

RLS User: PAT BOWIE - (WC)

Dashboard Reservations

Summary Drivers Charges/Payments Replacement Extensions

Res #: 7703474 Res Status: Open Reservation Ref #: Rental Reason:

Pickup Information

Loc. Out: NLR Date Out: 09/06/2013 9:00 Num. Days: 3

Loc. Due: NLR Date Due: 09/09/2013 9:00

Rate Shop  Incl. Repairs

Product: Vehicles

Class: MiniVan

Rented As: MiniVan

Fuel Type: Gas Ppd Fuel: None

Corporate ID:

Company: LIVING SOCIAL Rate Plan: PO#: 1000

Rate Code: LS

Rate Detail: LS (LS Weekend Special): 29.66/day Unlimited miles

CDW: PAC: PEC: SLI:

Deposit Information

Type: CC #: Exp: Amount: 0.00  Paid Cvv: Auth:

Added By: 4001 Changed By: No-Show Date:

Renter Information

Phone: (240) 581-1387

System ID: Last Name: BUNNY First Name: BUGS

E-Mail: BOWIEP@RENTONE. Source: P Referral: LS Agent:

Charge Summary

Description	Rate	Amount
ASO: Daily	60.00	
ASO: Overtime Hours	20.01	
ASO: Weekly	408.00	
LS: Daily	29.66	88.98
LS: Overtime Hours	9.89	
<b>TOTAL T&amp;M</b>		<b>88.98</b>
Veh License Recov F	0.49	1.47
SALES TAX	11.50	10.41
<b>TOTAL CHARGES</b>		<b>100.86</b>
AR		89.00
<b>TOTAL PAYMENTS</b>		<b>89.00</b>

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Customers must meet all other rental requirements to rent. Example: Minimum Age, Minimum Deposit, Physical Damage Coverage, Valid method of Payment, Valid Driver's License, etc.

Please call Chris Barber if you have any technical issues relating to this promotional program.